

# PRIVACY POLICY COACH OFF

## *Coach Off Privacy Policy*

This Privacy Policy describes how and when Coach Off Inc. collects, uses and shares your information when you use our Services.

Coach Off Inc. receives your information through our various websites, SMS, APIs, email notifications, applications, buttons, widgets, and ads (the "Services" or "Coach Off") and from our partners and other third parties.

For example, you send us information when you use Coach Off from our website or access Coach Off from an application such as Coach Off for iOS.

When using any of our Services you consent to the collection, transfer, manipulation, storage, disclosure and other uses of your information as described in this Privacy Policy.

Irrespective of which country you reside in or supply information from, you authorize Coach Off to use your information in Canada and any other country where Coach Off operates.

If you have any questions or comments about this Privacy Policy, please contact us at [support@coachoff.com](mailto:support@coachoff.com)

## **Information Collection and Use**

Information Collected Upon Registration:

When you create or reconfigure a Coach Off account, you provide some personal information, such as your name, username, password, and email address.

Some of this information, for example, your name and username, is listed publicly on our Services, including on your profile page and in search results.

## ***Additional Information:***

You may provide information to customize your account, such as a cell phone number for the delivery of SMS messages.

We may use your contact information to send you information about our Services or to market to you.

You may use your account settings to unsubscribe from notifications from Coach Off.

You may also unsubscribe by following the instructions contained within the notification or the instructions on our website.

We may use your contact information to help others find your Coach Off account, including through third-party services and client applications.

Your privacy settings control whether others can find you by your email address or cell phone number.

You may choose to upload your address book so that we can help you find Coach Off users you know.

We may later suggest people to follow on Coach Off based on your imported address book contacts, which you can delete from Coach Off at any time.

If you email us, we may keep your message, email address and contact information to respond to your request.

If you connect your Coach Off account to your account on another service in order to cross-post between Coach Off and that service, the other service may send us your registration or profile information on that service and other information that you authorize.

This information enables cross-posting, helps us improve the Services, and is deleted from Coach Off within a few weeks of your disconnecting from Coach Off your account on the other service.

Providing the additional information described in this section is entirely optional.

***Links:***

Coach Off may keep track of how you interact with links across our Services, including our email notifications, third-party services, and client applications, by redirecting clicks or through other means.

We do this to help improve our Services, to provide more relevant advertising, and to be able to share aggregate click statistics such as how many times a particular link was clicked on.

***Cookies:***

Like many websites, we use cookies and similar technologies to collect additional website usage data and to improve our Services, but we do not require cookies for many parts of our Services such as searching and looking at public user profiles or lists.

A cookie is a small data file that is transferred to your computer's hard disk.

Coach Off may use both session cookies and persistent cookies to better understand how you interact with our Services, to monitor aggregate usage by our users and web traffic routing on our Services, and to customize and improve our Services.

Most Internet browsers automatically accept cookies.

You can instruct your browser, by changing its settings, to stop accepting cookies or to prompt you before accepting a cookie from the websites you visit.

However, some Services may not function properly if you disable cookies.

### **Clear GIFs:**

Clear GIFs Information: When you use Coach Off, we may employ technology such as "clear GIFs" (a.k.a. Web Beacons) which are used to track the online usage patterns of our Users. In addition, we may also use clear GIFs in HTML-based emails sent to our users to track which emails are opened by specific users.

### ***Log Data:***

Our servers automatically record information ("Log Data") created by your use of the Services.

Log Data may include information such as your IP address, browser type, operating system, the referring web page, pages visited, location, your mobile carrier, device and application IDs, search terms, and cookie information.

We receive Log Data when you interact with our Services, for example, when you visit our websites, sign into our Services, interact with our email notifications, use your Coach Off account to authenticate to a third-party website or application, or visit a third-party website that includes a Coach Off button or widget.

Coach Off uses Log Data to provide our Services and to measure, customize, and improve them.

If not already done earlier, for example, as provided below for Widget Data, we will either delete Log Data or remove any common account identifiers, such as your username, full IP address, or email address, after 18 months.

***Third-Parties:***

Coach Off uses a variety of third-party services to help provide our Services, such as hosting our various blogs and wikis, and to help us understand the use of our Services, such as Google Analytics.

These third-party service providers may collect information sent by your browser as part of a web page request, such as cookies or your IP address.

Third-party ad partners may share information with us, like a browser cookie ID or cryptographic hash of a common account identifier (such as an email address), to help us measure ad quality and tailor ads.

For example, this allows us to display ads about things you may have already shown interest in.

**Information Sharing and Disclosure*****Your Consent:***

We may share or disclose your information at your direction, such as when you authorize a third-party web client or application to access your Coach Off account.

***Service Providers:***

We engage service providers to perform functions and provide services to us in Canada and abroad.

We may share your private personal information with such service providers subject to confidentiality obligations consistent with this Privacy Policy, and on the condition that the third parties use your private personal data only on our behalf and pursuant to our instructions.

***Law and Harm:***

Notwithstanding anything to the contrary in this Policy, we may preserve or disclose your information if we believe that it is reasonably necessary to comply with a law, regulation or legal request; to protect the safety of any person; to address fraud, security or technical issues; or to protect Coach Off's rights or property.

However, nothing in this Privacy Policy is intended to limit any legal defenses or objections that you may have to a third party's, including a government's, request to disclose your information.

**Data Security**

Coach Off uses commercially reasonable physical, managerial, and technical safeguards to preserve the integrity and security of your personal information. We

cannot, however, ensure or warrant the security of any information you transmit to Coach Off and you do so at your own risk.

## **The Way Coach Off Uses This Information**

1. We use your personal information to operate, maintain, and provide to you the features and functionality of Coach Off, including but not limited to the following: (a) providing you our products and services, including our games; (b) processing and responding to inquiries; (c) alerting you to new Service features, special events, products and services, or certain third-party products or services in which we think you will be interested; and (d) enforcing the legal terms that govern your use of the Service.
2. We may use your information to contact you for both marketing and non-marketing or administrative purposes (such as notifying you of major Coach Off changes or for customer service purposes).
3. We use your information to improve the quality and design of Coach Off and to create new features, promotions, functionality, and services, such as by storing, tracking, and analyzing User preferences and trends.
4. We also use cookies, clear gifs, log file information and mobile app information for purposes such as (a) remembering information so that you will not have to re-enter it during your visit or the next time you visit Coach Off; (b) providing custom, personalized content and information; (c) monitoring the effectiveness of our marketing campaigns; (d) monitoring aggregate metrics such as total number of visitors, pages viewed, etc.; and (e) tracking your entries, submissions, and status in promotions, sweepstakes, and contests.
5. We may anonymize or aggregate your information for business purposes, including for reporting and research. Anonymous and/or aggregated data does not identify you, and we may use and disclose such information without limitation.

***Business Transfers:***

In the event that Coach Off is involved in a bankruptcy, merger, acquisition, reorganization or sale of assets, your information may be sold or transferred as part of that transaction.

The promises in this Privacy Policy will apply to your information as transferred to the new entity.

***Non-Private or Non-Personal Information:***

We may share or disclose your non-private, aggregated or otherwise non-personal information, such as your public user profile information, public messages, the people you follow or that follow you, or the number of users who clicked on a particular link (even if only one did).

**Payment Information**

If you purchase in-game virtual currency or goods from Coach Off, we will collect the billing and financial information necessary to process your charges, including your postal and e-mail addresses, depending on your payment method. Coach Off may also receive the billing and payment information that you provide when you purchase Coach Off virtual goods or currency via a mobile device, such as an iPhone.

We use and store this data in the same manner as billing and payment data collected from non-mobile visitors to our games.

Our Terms of Service explain our policies and terms relevant to our charges and billing practices.

**Customer Support Correspondence**

When you ask for assistance from our Customer Support team, we will collect and store the contact information you provide (generally your name and e-mail address), information about your game play or activity on the Service, and your user ID number.

We will also store the correspondence and any information contained within.

**Sweepstakes, Promotions and Loyalty Programs**

We receive and store the information you provide, such as a user ID number or valid e-mail address or street address, when you enter any Coach Off game promotion, sweepstakes or loyalty program.

Promotions which offer prizes (for example, other than virtual currency or virtual goods) will have separate requirements for eligibility and other rules, which you can easily locate and should review before deciding whether to participate.

### **Our Policy Towards Children**

Our Services are not directed to persons under 13.

If you become aware that your child has provided us with personal information without your consent, please contact us at [support@coachoff.com](mailto:support@coachoff.com)

We do not knowingly collect personal information from children under 13.

If we become aware that a child under 13 has provided us with personal information, we take steps to remove such information and terminate the child's account.

### **APPLICATION OF THIS NOTICE**

This notice applies only to the information collected by Coach Off from the users of our Web Site. It does not apply to information collected by Coach Off in any other way.

### **Changes to this Policy**

We may revise this Privacy Policy from time to time.

The most current version of the policy will govern our use of your information and will always be at <http://www.coachoff.com/images/privacy.pdf>

If we make a change to this policy that, in our sole discretion, is material, we will notify you via email to the email address associated with your account.

By continuing to access or use the Services after those changes become effective, you agree to be bound by the revised Privacy Policy.

Effective August 12,2016